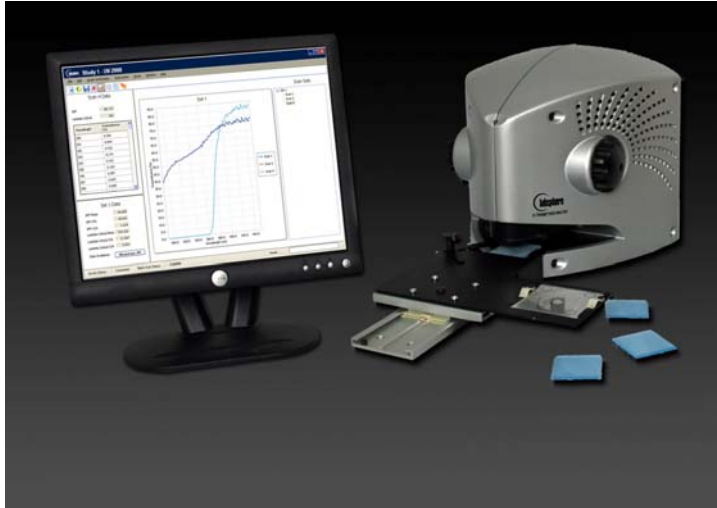


Press Release

Pro-Lite's Robert Yeo Recognised with 2009 Labsphere Innovation Award



May 15th 2009: Labsphere Inc (North Sutton, New Hampshire, USA) recently presented its 2009 Innovation Award to Pro-Lite's Robert Yeo in recognition of his contribution to the development of its new sunscreen analyser, the UV-2000S. The UV-2000S is the only affordable UV transmission spectrophotometer to satisfy the requirements of the latest cosmetics and sunscreen industry standards. Labsphere presented the award during its annual dealer dinner during the Photonics West conference in San Jose, USA in January 2009.

Robert has worked with Labsphere since 1990 and in 2002 formed Pro-Lite to serve at Labsphere's distributor in the UK and Ireland. Over the years, he became familiar with the original sunscreen analyser, the UV-1000S. Since its launch in the mid 1990s, this instrument went on to become the defacto industry standard for in-vitro sunscreen testing and has helped literally hundreds of sunscreen manufacturers and formulators bring improved products to market more quickly and at lower cost. Robert's understanding of the science of in-vitro sunscreen testing and his insight into changing industry requirements combined to fuel his desire to see the UV-1000S brought up to date.

It was summer 2007 when Labsphere took the decision to replace the UV-1000S and in a development that has since become a textbook study in how to bring the right product to market, at the right time and for the right cost, the UV-2000S was launched to critical acclaim in summer 2008. The UV-2000S has since gone on to exceed Labsphere's most optimistic sales expectations, with over 50 instruments now delivered to users in 19 countries.

Commenting on his award, Robert said: "Not only am I happy that my contribution to the UV-2000S project has been recognised in this way, I am delighted that Labsphere remains committed to supporting its many customers in the global cosmetics and sunscreen community. Our users can continue to rely upon their Labsphere sunscreen analyser to give them reliable performance data that now includes the 2007 COLIPA UVA Protection Factor and the 2008 revision to the Boots Star Rating system".

Labsphere's UV-2000S product manager, John Johansen added: "With Robert's insight derived from discussions with experts within the industry, we have brought to market a user-friendly, application-specific instrument with software that can easily be upgraded to accommodate the evolution of in-vitro UVA test methods. As new test methods are embraced by the cosmetics industry, such as those resulting from continued ring tests within COLIPA and ISO, they will be included within the UV-2000

software. The UV-2000S is currently being used by six independent labs actively participating in the ISO Ring Tests."

Web link: <http://www.pro-lite.co.uk/File/uv-2000s.php>

About Pro-Lite: Pro-Lite is a specialist distributor providing value-added service to the laser and optical radiation measurement communities in the UK and Ireland. Pro-Lite supplies lasers, laser safety eyewear, laser power and energy meters, precision opto-mechanics, as well as a complete spectrum of equipment for measuring optical radiation and the optical properties of materials.

FOR FURTHER INFORMATION:

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